

# Q2 2024

## ManpowerGroup Workforce Trends:

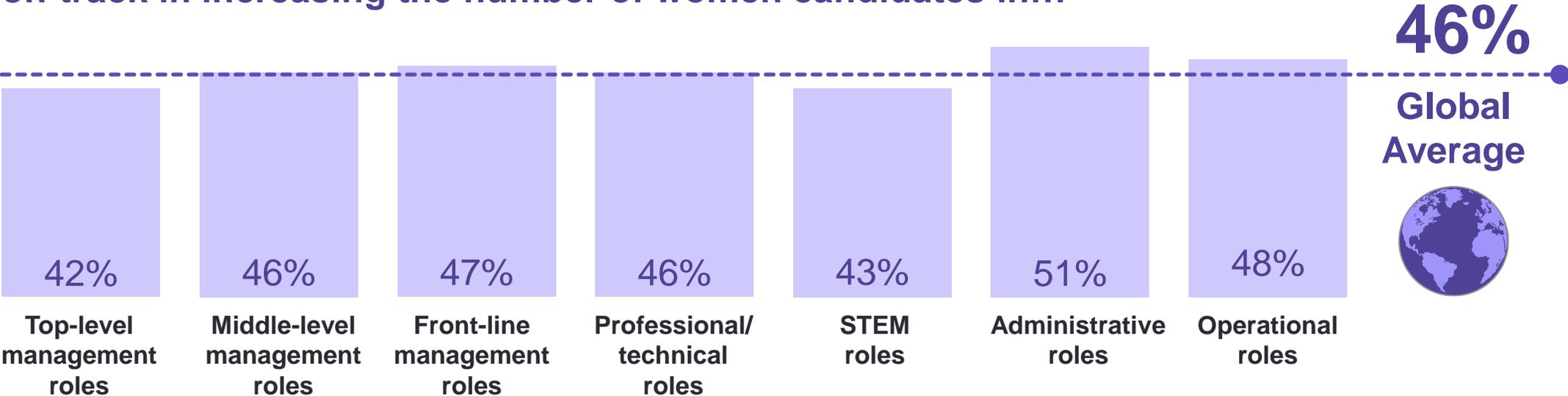
*How Employers Are Fostering  
Diverse Talent and Closing  
the Gender Gap*



# Gender Equity Initiatives Are on Track for Under Half of Roles

Top-level management and STEM (Science, Technology, Engineering and Mathematics) roles are the most likely to lag in the number of women candidates — presenting the greatest opportunity for employers to make a significant impact on their workforce.

Percentage of employers who said their company initiatives were on-track in increasing the number of women candidates in...



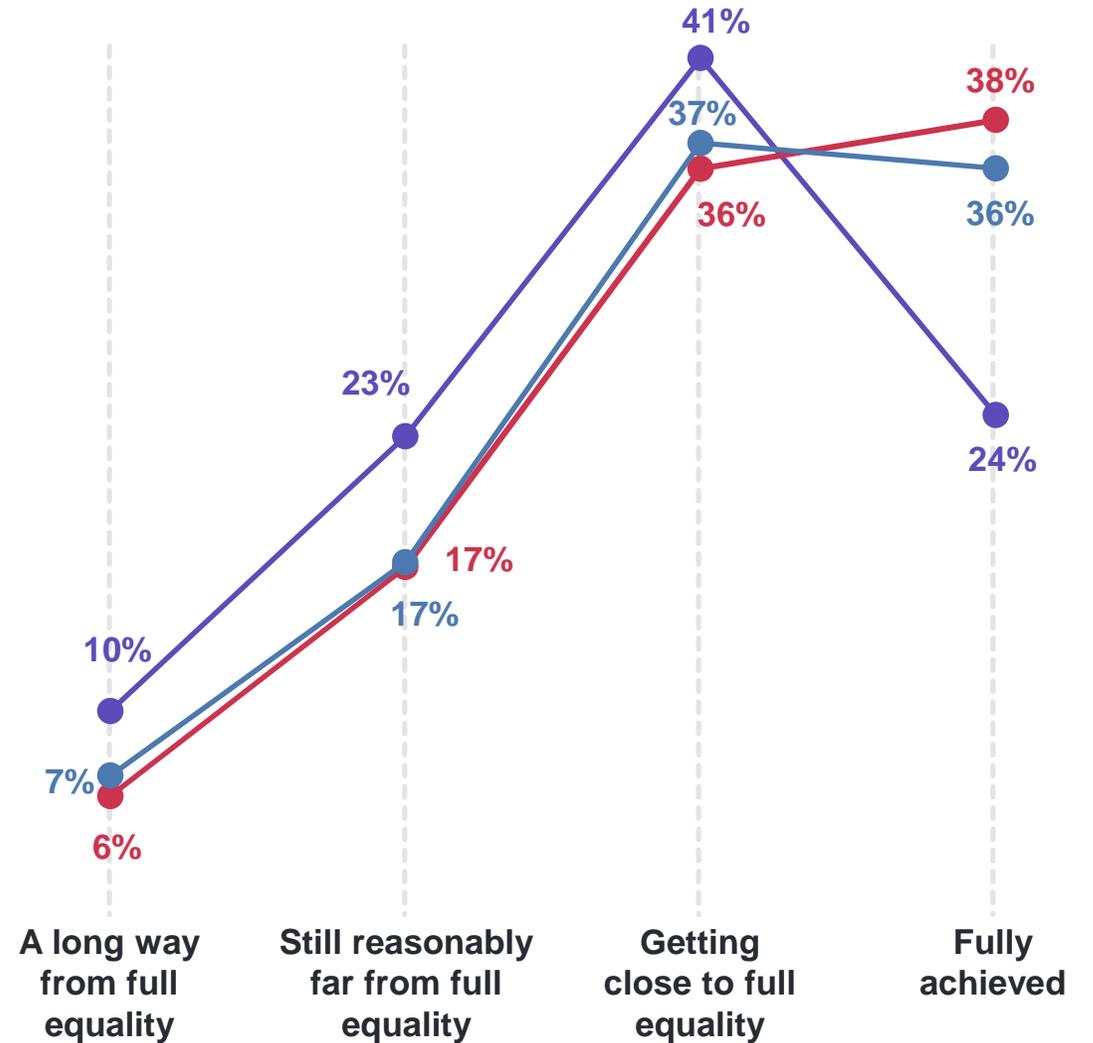
# Employers Expect Most of the Progress on Gender Equality to Happen in the Next Two Years

Even then, **only 38% of employers expect gender equality to be fully achieved in their organization.** This is compared to 24% of organizations where gender equality is already fully achieved.

**Currently,** gender equality in our organization is...

**In two years,** I expect gender equality in our business to be...

**At best,** gender equality in our organization will always be...



# Retaining and Securing Diverse Talent

Flexible working policies have been the most effective in retaining and securing diverse talent, with 37% of companies saying that flexible working has helped them to retain talent and expand their candidate pool to be more diverse.

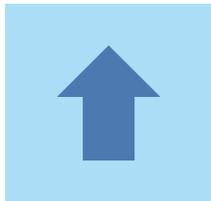


# Tech For Good

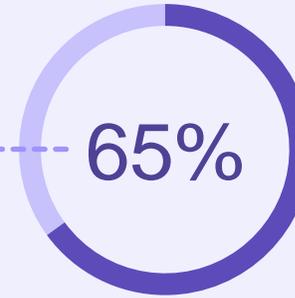
Technology has a key role to play in closing the gender gap at work. 65% of employers said it has allowed them be more flexible, helping them to promote gender equality, and 61% say that gender equality is being helped by tech advancements.

65% of employers think technology has helped us be more flexible, promoting more gender equality:

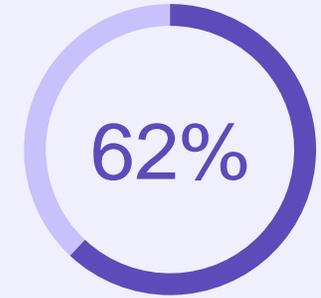
73%  
APAC



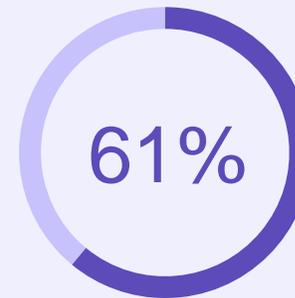
61%  
EMEA



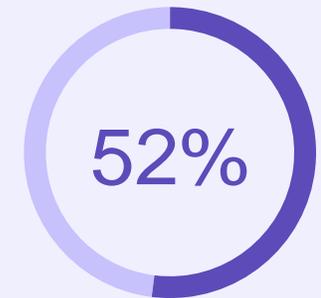
Technology has helped us be more flexible, promoting more gender equality.



Qualified candidates for IT roles are becoming more gender diverse than in the past.

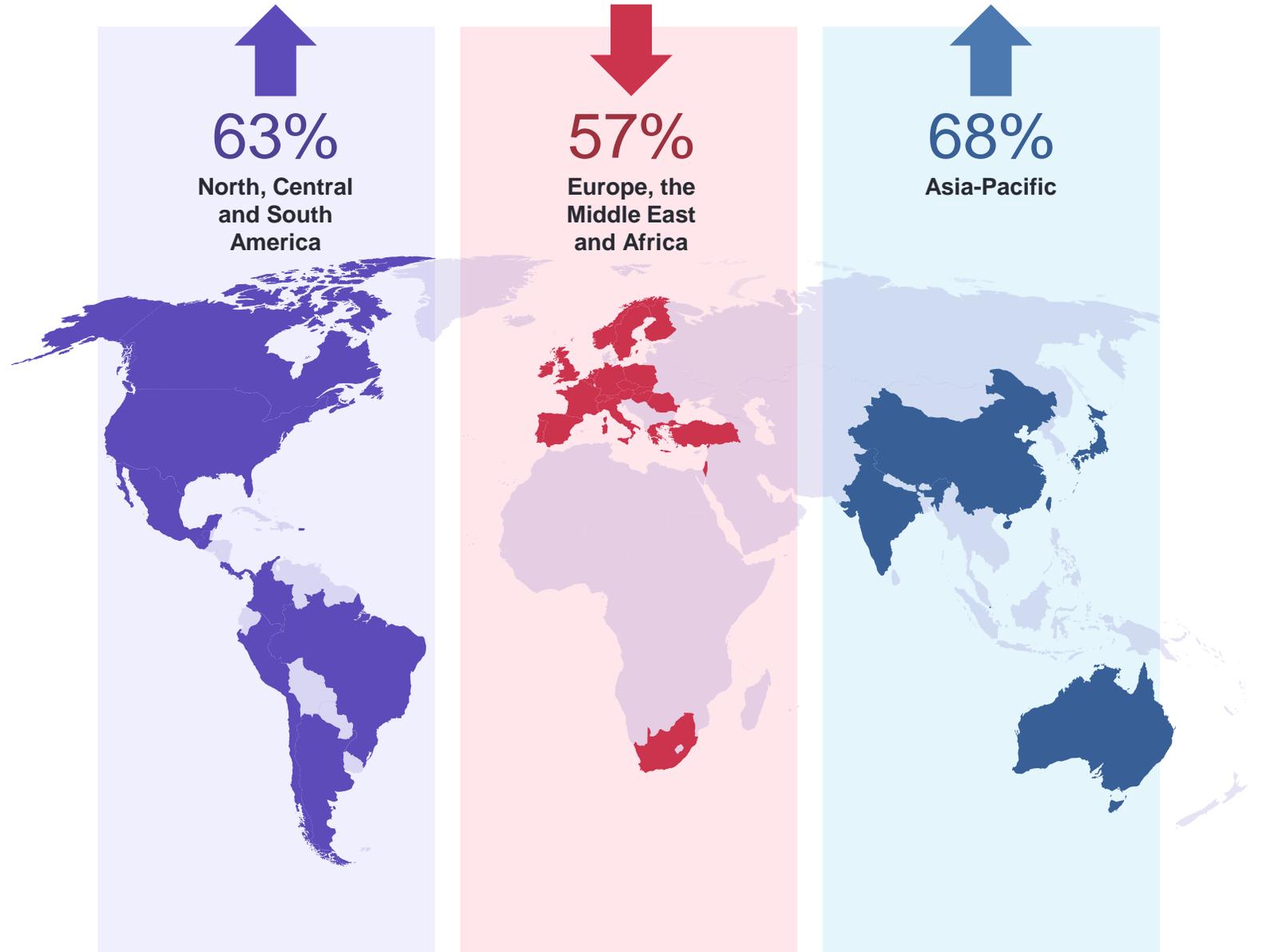


Overall gender equality is being helped by advancing technology.

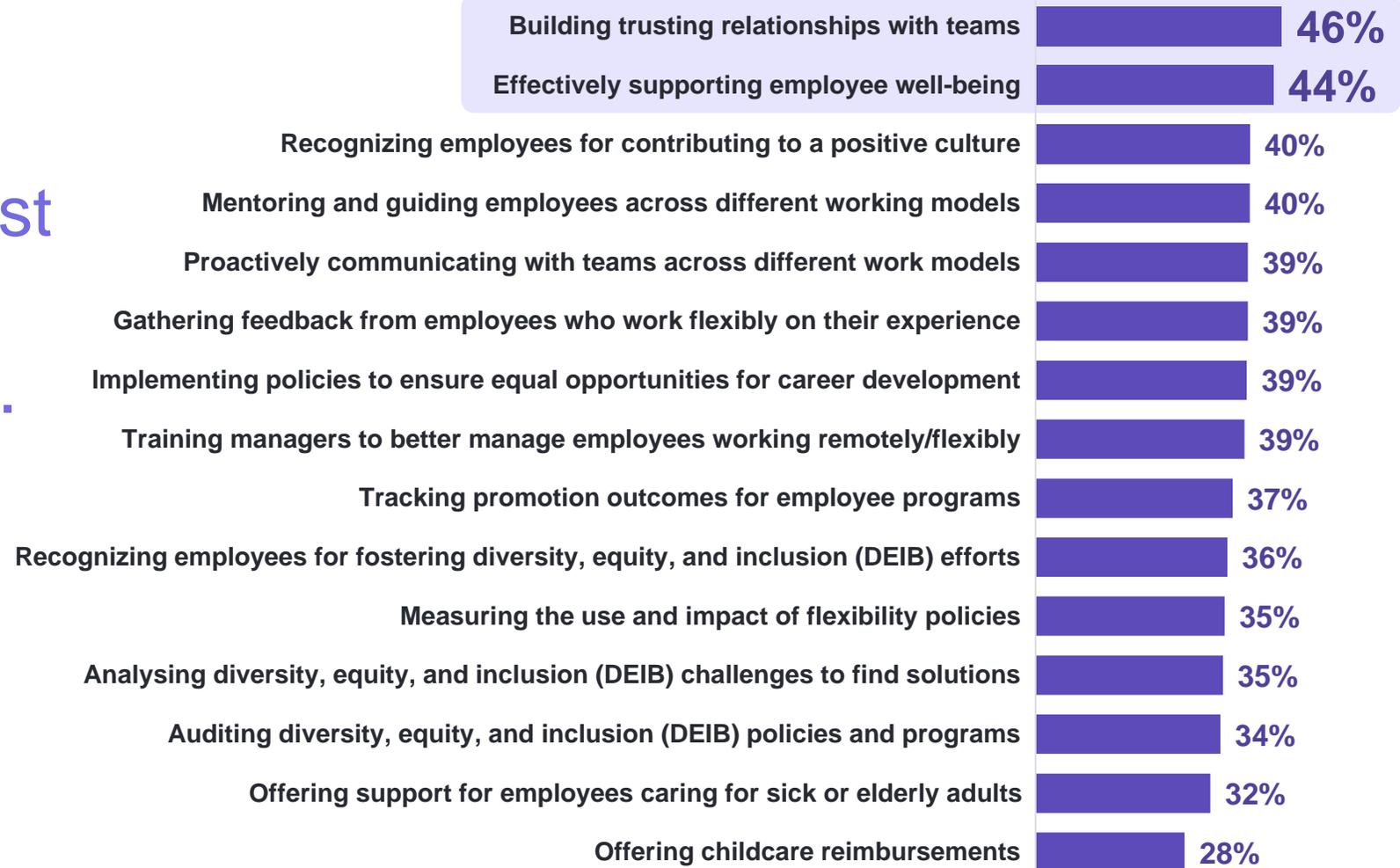


AI is helping us recruit the best candidates regardless of gender.

Employers across  
The Asia-Pacific  
are the **most  
optimistic** about  
the effect of  
technology  
on promoting  
gender equality.



# Employers rank trust and well-being as the most effective drivers of DEIB success.



# Employers Report Using Talent Acquisition to Drive DEIB

## Talent Acquisition



**Talent Acquisition** plays an important role in fostering a diverse candidate pool, and human resources (HR) and hiring decision makers have an important role in creating an equitable and inclusive environment for all, which results in higher retention.

Employers see the essential role that **Talent Acquisition** plays in securing diverse candidates:



My organization continues to invest in and grow its **Diversity, Equity, Inclusion and Belonging (DEIB)** programs and initiatives.

## DEIB

# ManpowerGroup Solutions Across the Entire HR Life Cycle

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